



# RONIN®

WWW.RONINPOWERASCENDER.COM

THE WORLD'S  
SMALLEST, LIGHTEST  
& MOST POWERFUL  
**POWER ASCENDERS**



## WHY RONIN ASCENDERS ELEVATE YOUR BUSINESS

In the competitive world of at-height industries, staying ahead means embracing innovation. For too long, the soaring costs of powered ascender technology have held many businesses back. Ronin Revolution recognized this barrier and shattered it with the groundbreaking Ronin Lift. Gone are the days when only a select few could afford this crucial equipment. With Ronin Lift, every member of your team can ascend to new heights safely and efficiently.

Whether you're a small-scale operation or an industry titan, Ronin Lift has a program tailored to suit your needs. Now is the perfect opportunity to invest in the expansion and security of your at-height workforce. Don't let outdated equipment hold you back. Seize the moment to equip your team with a solution primed for widespread adoption. Experience the Ronin Lift advantage and elevate your business to unparalleled heights of success.





## **A Revolutionary Tool to Slash Fatigue & Boost Productivity**

Powered rope ascenders are an optimal solution to meet both the workforce needs and regulation challenges of tomorrow. Not only do powered ascenders reduce overexertion, but they increase overall workforce efficiency. While powered ascender technology has been available to at-height workers for over a decade, due to their high-cost, the percentage of powered ascender users is relatively low compared to the number of total climbers.

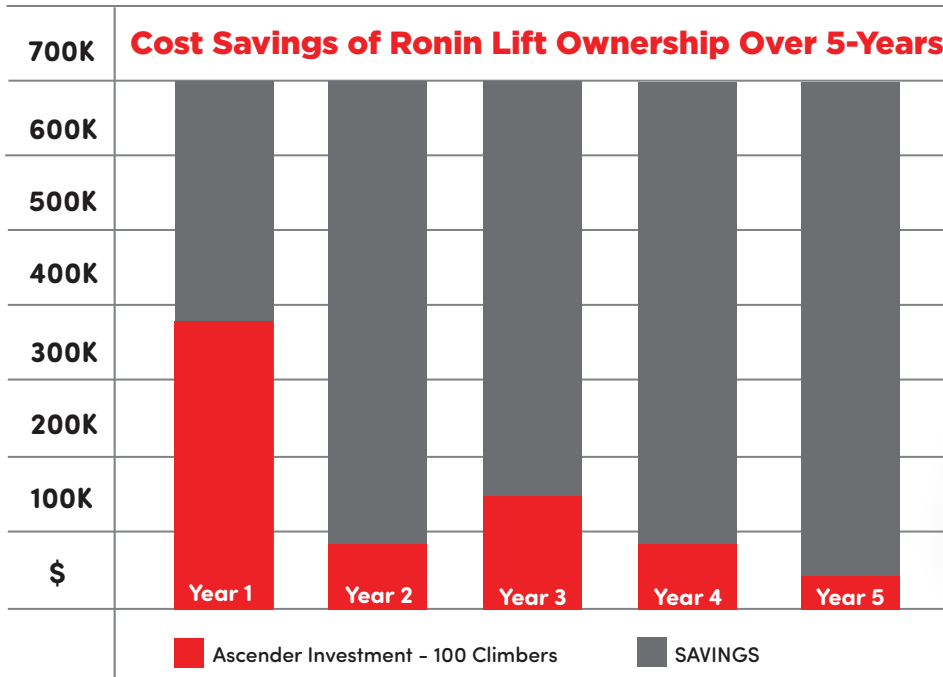
*(The accompanying net present value analysis assumes the costs and benefits associated with outfitting 100 climbers with Ronin Lift power ascender technology.*

*This assumption includes all the necessary equipment, training, and service to support the purchase across the 5-year expected life investment.)*

## **Affordable Ascenders: Revolutionizing Workplace Safety & Efficiency**

Ronin Revolution recognized costs associated with powered ascender technology have been prohibitive. To the extent that most companies cannot afford to purchase the equipment or buy in quantities related to outfitting only a tiny portion of their workforce. For this reason, we designed the Ronin Lift to be the affordable powered ascender for workers and businesses of all sizes.





### Achieve over \$600,000 in Cost Savings with the Ronin Lift Ascender: NPV Workplace Assessment

In the realm of at-height industries, companies strive to enhance worker safety and efficiency by investing in personal protective equipment (PPE). However, assessing the return on investment for fall protection gear can pose difficulties. Typically, such equipment doesn't directly translate into measurable productivity increases for workers. Nonetheless, the Ronin Lift Power Ascenders offer more than just protection against at-height accidents; they also deliver financial benefits through enhanced productivity, lower insurance premiums, decreased turnover rates, and the replacement of outdated equipment, resulting in positive financial outcomes.

#### Insurance Premium Decrease

As per the NSC, the leading cause of workplace accidents is overexertion. As mentioned earlier, the Ronin Lift Ascender effectively eliminates fatigue associated with climbing, nearly eradicating this issue. With reduced instances of overexertion, the number of related accidents is expected to decrease, leading to fewer individual claims and ultimately lowering insurance rates. (Ronin Revolution has engaged with insurance experts who suggest a potential 15% reduction.)

#### Productivity Improvements

The Ronin Lift Ascender is poised to generate significant productivity improvements throughout your workforce through various avenues. By adopting the Ronin Lift, it eradicates physical discrepancies among climbers and standardizes the fatigue threshold across your workforce. (We anticipate a 20% boost from these factors, although the actual gains might surpass this estimation.)



**YOU  
DECIDE!**



Model	RONIN TITAN	ACTSAFE CX	SYKLOTEC ACX	HARKEN POWERSEAT	ATLAS APA-SU
Ascender kit MSRP	\$4,825	\$16,700	\$8,000	\$11,392	\$100,000
Lifetime repair cost	\$2,750	\$10,438	\$3,600	\$7,120	\$62,500
Lifetime rope cost (300 feet)	\$1,350	\$2,054	\$2,054	\$1,385	\$1,555
Lifetime battery replacement cost	\$1,100	\$4,018	\$1,920	\$5,000	\$27,360
Training/certification	\$495	N/A	N/A	N/A	N/A
Average annual cost	\$1,139	\$6,642	\$1,514	\$4,980	\$39,683
Lifetime cost of ownership	\$10,520	\$33,210	\$15,570	\$24,897	\$198,415

\*The figures provided on competitive products in the table above are estimates based on available online information.

### Improving Career Longevity while Decreasing Employee Turnover

In the at-height industry, turnover rates are often high due to the demanding nature of the work. Factors such as injuries, aging, and fatigue frequently lead to the replacement of climbers, whether on a temporary or permanent basis. This turnover results in substantial expenses associated with training and acclimating new employees to company protocols. *However, by incorporating the Ronin Lift throughout your workforce, turnover can be halved, leading to a significant enhancement in organizational stability. Our estimates suggest a potential reduction from 20 workers to 10 per 100 workers annually.*

### Modernizing Equipment

Traditional climbing tools such as manual ascenders and hand winches are gradually being phased out in favor of the Ronin Lift. While only 10% of the current annual expenditure on manual climbing equipment is considered in terms of cost savings, the actual savings could be substantially greater as organizations become more proficient with powered ascender technology and its benefits.

### Ronin Lift: Leading the Way in Workforce Innovation

In terms of worker safety, most ascenders offer comparable performance regardless of brand. However, the key differentiating factor lies in implementation costs, this is where the Ronin Lift shines by being significantly more affordable than its closest competitors. This cost advantage not only reduces investment risks for purchasing businesses but also increases the likelihood of widespread workforce adoption, ultimately resulting in a superior return on investment. As the top choice among powered ascenders in its category, the Ronin Lift stands out as the ultimate solution for transforming your at-height workforce.

